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Call for Tender Mid-term Evaluation

Terms of Reference

for the European project

My Heritage! My Identity!

Promoting Governance and Citizenship in Palestine

ENI/2017/390-692



TÉTRAKTYS
Coopération pour un développement harmonieux des territoires





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1. PROJECT DETAILS

PROJECT NAME	<p>My Heritage! My Identity!</p> <p><i>(previous title as in the application for the Eu grant: Promoting Governance and Citizenship in Palestine)</i></p>
PROJECT LOCATION	Palestine
PROJECT PARTNERS	<ul style="list-style-type: none"> ✓ AFRAT (Association pour la Formation des Ruraux aux Activités du Tourisme) - Main Applicant ✓ BETHLEHEM UNIVERSITY ✓ PCR (Palestinian Centre for Rapprochement between People) ✓ Tétraktys - Association de coopération pour le développement Local des espaces naturels
PROJECT REFERENCE	ENI/2017/390-692
PROJECT DURATION	30 months: from 1 st January 2018 to 30 th June 2020
PROJECT BUDGET AND FUNDER	1, 250, 597.00 euros, funded 80% by the European Union



2. PROJECT DESCRIPTION

The 4 partners have previously collaborated in the “*Rural Development Program along the Abraham Path*” that establishes a trekking route across the West Bank. This program is currently financed by the French Development Agency (AFD), the World Bank, and French local authorities. The Path crosses the West Bank from north to south, passing through towns, villages, encampments and refugee camps, thereby reflecting Palestinian identity in all its diversity and complexity. The first phase of this Program along the Abraham Path, Masar Ibrahim in Arabic, supported by the AFD and French local authorities took place between 2013 and 2016. Its success led to a second phase that has been validated and is being implemented until 2019.

Based on the solid foundations of this existing Program, the 4 Partners have submitted to the European Union (EU) a new complementary project, entitled “***Promoting Governance and Citizenship in Palestine***”. This new project aims to strengthen Palestinian identity and citizenship through **re-appropriation (research, preservation and promotion) of historical and cultural heritage** along the Masar Ibrahim.

Context:

The Masar Ibrahim allow us to oversee the plurality of the Palestinian identity. The memories evoked by each step of this journey, and the historical relics that we discover, remind us of the multiplicity of influences that have existed on this land. Among them, we have the Canaanites civilization from the Antiquity; references to episodes recounted in the Tora and the Gospels, or mentioned in the Coran; ruins witnessing Greek, Roman, Persian, Byzantine and Arab occupations; buildings reminiscent of the Franc passage; the Mamluk and then Ottoman, and British domination.

The proximity of these steps evokes the close link that connects the various components of the Palestinian population: Christians of various obedience; Muslims of various sensitivity; urban descendants of the oldest Middle East civilizations; nomad Bedouins coming from the center of the Arabic peninsula at various times; sedentary farmers who have cultural and religious characteristics common to all the traditional rural areas; and refugees displaced after the 1948 or 1967 wars.

The exploration and valorization of diversity along the Masar Ibrahim, which appears to be the central axis of the Palestinian identity, would restore the Palestinians’ consciousness of the plurality which has characterized them as a nation for a long time, and give foreigners an image that reflects the wealth of this country’s history and the complexity of its modern society.

Through the re-appropriation of historical and cultural heritage along the Masar Ibrahim, the Project aims to consolidate the **social cohesion** between the different components of the Palestinian population.





3. CONSULTANCY BACKGROUND

The EU funded project, started on the 1st January 2018, is approaching the halfway point in March 2019. A first intermediary narrative report on the first year of the project has been already submitted to the EU as well as the first expected results of the project.

A previous consultancy has been carried out during the first year to help the project team to improve the logical framework (see Annex 1) and to define the baseline for the project.

Based on these previous works, the project team is launching the following call for tender in order to contract a team of experts to carry out the mid-term evaluation of the project.

4. CONSULTANCY PURPOSE

The purpose of the Consultancy is to carry out the mid-term evaluation for the EU funded project “My Heritage! My Identity!” to assess the relevance and the efficiency of the project implementation and give preliminary indications of effectiveness. The Mid-term evaluation should provide the project partners with sufficient information to make an informed judgment about the performance of the project, document lessons learned and provide practical recommendations for improving the project impact.

5. KEY ISSUES TO BE STUDIED¹

EVALUATION CRITERIA	MID-TERM EVALUATION
RELEVANCE	<ul style="list-style-type: none"> - Evaluate the extent to which the project remains consistent with, and supportive of, the overall and specific objectives of the EU call for Proposals “Promoting governance and citizenship in Palestine” (Reference: EuropeAid/ENI/136-503/L/ACT/PS). - Evaluate the extent to which the project remains consistent with, and supportive of, the Palestine National Policy Agenda (NPA) 2017-2022, adopted by the Palestinian Authority in December 2016 and with the Palestinian laws and bylaws, strategies and priorities on heritage promotion and preservation.
EFFICIENCY	<ul style="list-style-type: none"> - Assess the project performance with respect to the means’ utilization to implement the activities. - Assess the project performance with respect to the cost control analyzing the

¹ The evaluation criteria exposed in the tables are based on the definition given by the European commission. See the [Project Cycle Management Guidelines](#)



	<p>link between costs/activities/expected results.</p> <ul style="list-style-type: none"> - Assess the project performance with respect to the activities' management in terms of quantity, quality and timeliness.
EFFECTIVENESS	<ul style="list-style-type: none"> - Assess the logic and completeness of the project planning process with respect to the delivery of project expected results. - Assess the delivery of project expected results and their contribution in achieving the project objectives (specific and overall). - Assess the benefits of the project activities on the target groups analyzing them by gender, age and social backgrounds.
PROJECT GOVERNANCE	<ul style="list-style-type: none"> - Assess the partners relations and the project governance with respect to the project management and coordination and the extent to which timely and appropriate decisions are being made to support effective implementation and problem resolution. - Assess the stakeholders' involvement in the project governance and implementation as well as their contribution to the project effectiveness. - Assess the quality of operational work planning, budgeting and risk management. - Assess the quality of information management and reporting, and the extent to which stakeholders are kept adequately informed of project activities (including beneficiaries and target groups).
SUSTANAIBILITY	<ul style="list-style-type: none"> - Assess the prospects for sustainability of expected results including level of local ownership and institutional capacities.
<p>Based on these assessments, the contractors would be expected to provide practical recommendations for any required change/modification to project scope (including objectives and indicators, project governance, coordination and technical management, activity plan and budget management etc.) in order to support effective implementation and the delivery of a sustainable benefit stream.</p>	

6. METHODOLOGY

The contractor should propose a methodology to carry out the proposed evaluation including:

- the main phases of the evaluation process with the related objectives and duration
- the project partners involvement in the evaluation process and the feedback process
- the stakeholders and target groups involvement in the evaluation process
- the data collection methods and tools including any planned surveys, questionnaires, field observations, reference to administrative records and management reports, key interviews, etc.
- the data analysis methods and tools.

7. CONSULTANCY TIMEFRAME

Mid-term evaluation: the mid-term evaluation should start at the beginning of May 2019. Deadline to submit the report: 30th July 2019.

8. REPORTING REQUIREMENTS

The following deliverables are expected:

- An evaluation report including the findings of the evaluation process as well as the practical recommendations and lessons learned. Moreover, the following annexes have to be included: Terms of Reference of the evaluation; names of the evaluator(s); methodology applied for the study (phases, methods of data collection, sampling etc.); Logical Framework matrices (original and improved/updated); list of persons/organizations consulted; literature and documentation consulted; any other technical annexes (e.g. statistical analyses).
- A presentation of the contents of the evaluation report at most 4 weeks after the report submission. The presentation may be done online or face-to-face.
- Language of the report and presentation: English

9. SCOPE OF PRICE PROPOSAL

The contract value is max 10 000 € (Incl. VAT).

10. TENDER DOCUMENTS

The call for tender includes:

- the present document (Termes of Reference)
- the Tender procedures (Annex 1)
- the Technical application form (Annex 2)
- the Project Logical Framework (Annex 3)



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11. CONTACT DETAILS

AFRAT - Association pour la Formation des Ruraux aux Activités du Tourisme www.afrat.com
afrat@afrat.com

Anna Castelnuovo - International Project Manager anna.castelnuovo@afrat.com +33 (0)4 76 95 35 08



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